

Creating variants

What is a product variant?

A product variant is a variety of one product, such as a T-shirt can have a color and size, a red "L" size T-shirt is one option. Each option can have its own price and balances.

For example a t-shirt:

Blue color, size "S" - the rest is 2 pieces, the price is \$10.

Red color, size "L" - the rest is 1 piece, the price is \$15.

Product options can be any, for example, the product "mineral water" can have 2 options:

By the piece - the price is \$2.

Box - price \$30.

How to create a variant?

To create options in the form of a product, go to the "Variants and properties" tab. Click on the "Create Variants" button.

The screenshot displays the product management interface for "Battery Case Odoyo Power+Shell for iPhone 6/6S". The interface includes a sidebar on the left with a "Products" menu item highlighted. The main panel has three tabs: "General", "Variants and options", and "Additionally". The "Variants and options" tab is active, showing a "Create variants" button, a "Weight and Dimensions" section with input fields for Weight (0,3 kg), Width, Height, and Length (cm), a "Commodity group" dropdown menu set to "Cases for mobile phones", and a "Case characteristics" section with a checkbox for "Is Charging Case?". Red arrows point to the "Products" menu item, the "Variants and options" tab, and the "Create variants" button.

In the upper part of the window that opens, the characteristics of the commodity group that were created earlier will be indicated. You can create variants based on them or add your own characteristics.

Specify characteristics to create variants

×

☐ For iphone

◦ iPhone 6

Size

S

✕

M

✕

Add value

Color

Red

✕

Green

✕

Add value

+ Add attribute

To add a characteristics, enter the name and value of the characteristic in the appropriate fields

Color

Red

✕

Green

✕

Add value

+ Add attribute

Name's characteristics

Value's characteristics

To add values, use the “Add value” button

Specify characteristics to create variants

☐ For iphone ◦ iPhone 6

Size S

M

[Add value](#)

Color Red

Green

[Add value](#)

+ Add attribute

If you need to add another attribute, click on the “Add Attribute” button.

Specify characteristics to create variants

☐ For iphone ◦ iPhone 6

Size S

M

[Add value](#)

Color Red

Green

[Add value](#)

+ Add attribute

After selecting characteristics or adding attributes, the window below will show the options that will be created.

Each intersection of characteristics gives a product variant.

Specify characteristics to create variants

☒ For iPad

- iPad Air 2/ Air
- iPad mini 3/ mini 2/ mini
- iPad 4/ 3/ 2

Size

S

M

Add value

+ Add attribute

Select variants, which will be created:

☒ iPad Air 2/ Air

☒ iPad mini 3/ mini 2/ mini

☒ iPad 4/ 3/ 2

Create variants

You can uncheck the box next to options that you don't want to create.

Specify characteristics to create variants

☒ For iPad

◦ iPad Air 2/ Air

◦ iPad mini 3/ mini 2/ mini

◦ iPad 4/ 3/ 2

Size

S

✕

M

Add value

+ Add attribute

Select variants, which will be created:

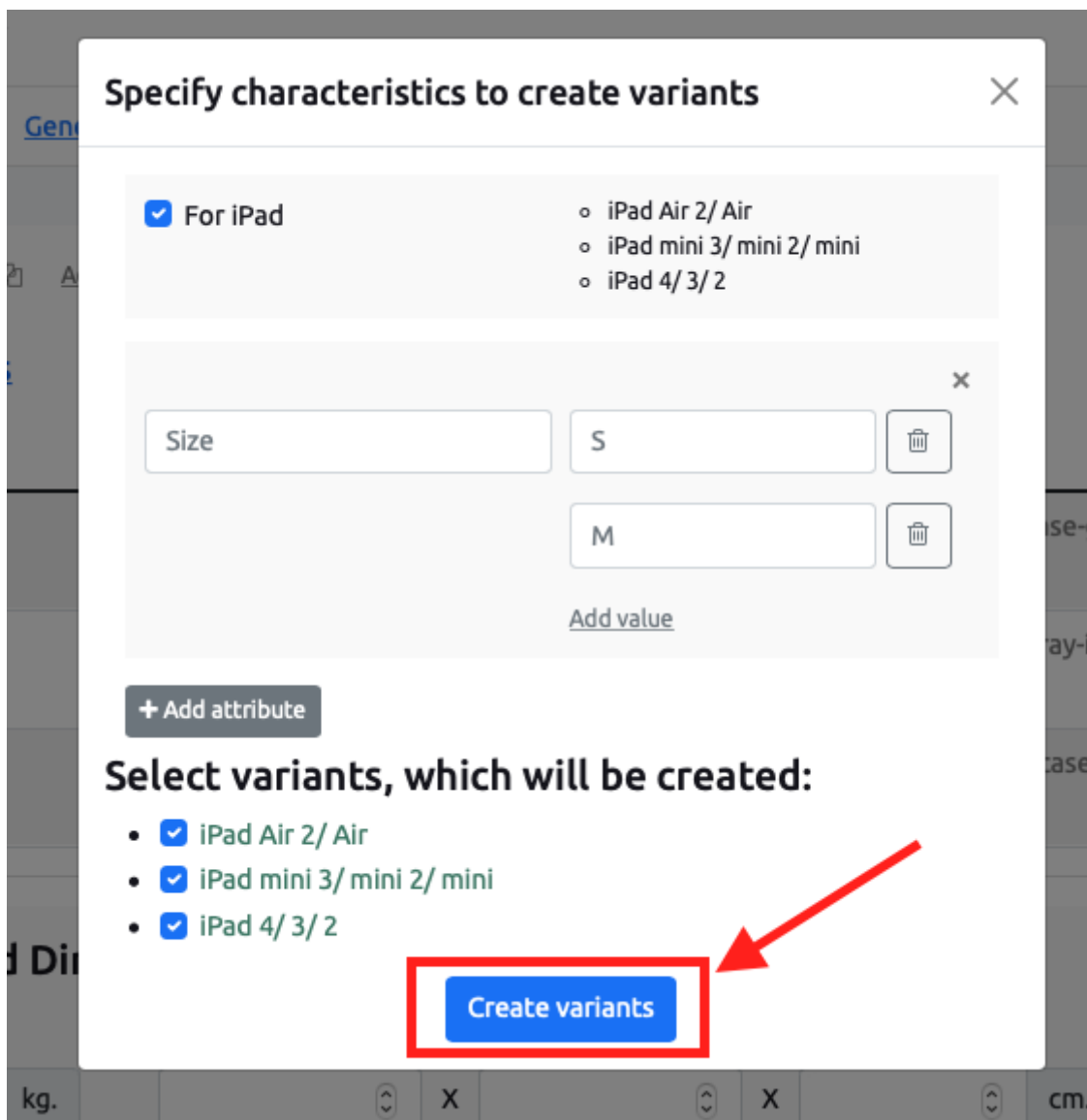
☒ iPad Air 2/ Air

☐ iPad mini 3/ mini 2/ mini

☒ iPad 4/ 3/ 2

Create variants

To complete the creation, click on the “Create Variants” button



Variants for the item will be created.

Next, you need to specify the price and stock balances in order for them to be available on the site for sale.

Variant editing.

Mass set stocks.

Bulk set prices.

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